

2 October 2007

The Manager
Companies Announcement Office
Australian Stock Exchange Limited
Level 4, 20 Bridge Street
SYDNEY NSW 2000

Dear Sir/Madam

**ASX Announcement
InvoCare Limited (IVC)
Dividend Reinvestment Plan – Share Price**

The Dividend Reinvestment Plan (DRP) share price for the 2007 interim dividend payable on 12 October 2007 is \$6.47.

In accordance with InvoCare's DRP Rules, the DRP price is the undiscounted average of the daily volume weighted average sale price, rounded down to the nearest cent, of InvoCare shares sold in the ordinary course of trading on the ASX during the period of 5 trading days after, but not including, the Record Date (21 September 2007) which ended on 28 September 2007.

The DRP has not been underwritten and approximately 379,179 shares will be issued on 12 October 2007.

Proceeds of the DRP will be used for general corporate purposes.

Yours faithfully



Phillip Friery
Company Secretary
InvoCare Limited